

# NATIONS FORWARD

FIRST NATIONS IN MAJOR PROJECTS

## 2025 Media Planner

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# About NATIONS FORWARD

*Nations Forward* is the official publication of the First Nations Major Project Coalition (FNMPC), a First Nations-led, non-profit society dedicated to supporting its membership in making informed decisions regarding their participation in major natural resource and infrastructure projects. Formed in 2017, the FNMPC provides free access to tools, knowledge, and advice to help advance fully informed decision making.

Published once a year, *Nations Forward* seeks to highlight member projects and successes, as well as to provide additional resources and knowledge to help enhance the economic well-being of First Nations across Turtle Island. *Nations Forward* serves as a vital means of communication for FNMPC members, their partners and other stakeholders involved in major projects across a range of industries.

## PUBLISHING DATES

ISSUE	PUBLISH	MATERIAL DUE
Issue #1, 2025	March 2025	January 2025

## READ ONLINE

Each issue of **NATIONS FORWARD** magazine will also be available to read online.

Click [HERE](#) for information on digital advertising. If you have any questions or concerns about your digital advertising needs, please contact your MediaEdge Sales Representative.



# Why Advertise

## UNPARALLELED EXPOSURE!

*Nations Forward* provides informative editorial content and unparalleled exposure to a widespread scope of participants across the country.

Take advantage of this extraordinary opportunity to ensure your business's message is front and centre.

## DID YOU KNOW?

- **2,500 copies** of *Nations Forward* are distributed annually
- FNMPC represents over **170** member First Nations across Turtle Island
- FNMPC services have unlocked **\$359.4 million** in economic benefits to FNMPC members



## READERSHIP

Each issue of *Nations Forward* will reach **7,500+ readers** across the country, including:

- First Nations Communities & Organizations
- Economic Development Corporations
- Financial & Lending Institutions
- Industry & Government Leaders
- Environmental Engineering & Assessment Companies
- Construction
- Energy
- Forestry
- Mining
- Natural Resources
- Oil & Gas
- Solar
- Wind Power
- Major Construction Companies
- Hydro Builders
- Hydrogen
- SMR
- Bio Fuels (Green & Clean)
- Banks
- Law Firms
- Environmental Tech Firms
- Enviro Assets

## UPCOMING EVENTS

### The 8<sup>th</sup> Annual FNMPC Conference

Valuing  
Reconciliation  
in Global Markets

April 27-29, 2025



Ask your MediaEdge representative about maximizing your exposure by advertising in 2025 issues.

# Advertising Rates

## Cover and Premium Positions (INCLUDES FOUR COLOUR)

SIZE	WIDTH	DEPTH	1X RATE
Inside Front Cover*	8.375"	10.875"	\$3,679.50
Inside Back Cover*	8.375"	10.875"	\$3,679.50
Outside Back Cover*	8.375"	10.875"	\$3,889.50

\* MUST have .125" of bleed

## Full-Colour Rates

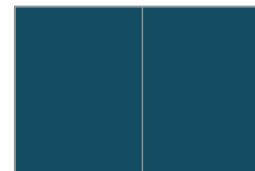
SIZE	WIDTH	DEPTH	1X RATE
DPS trim*	16.75"	10.875"	\$4,199.50
Full Page trim*	8.375"	10.875"	\$3,079.50
2/3 Vertical	4.583"	9.5"	\$2,739.50
2/3 Horizontal	7"	6.333"	\$2,739.50
1/2 Horizontal	7"	4.583"	\$2,059.50
1/2 Vertical	4.583"	7"	\$2,059.50
1/2 Long Vertical	3.333"	9.5"	\$2,059.50
1/3 Square	4.583"	4.583"	\$1,719.50
1/3 Horizontal	7"	3"	\$1,719.50
1/3 Vertical	2.1667"	9.5"	\$1,719.50
1/4 Horizontal	4.583"	3.333"	\$1,369.50
1/4 Vertical	3.333"	4.583"	\$1,369.50
1/4 Banner	7"	2.1667"	\$1,369.50
1/6 Horizontal	4.583"	2.1667"	\$1,029.50
1/6 Vertical	2.1667"	4.583"	\$1,029.50
1/8 Horizontal	3.333"	2.1667"	\$919.50
1/8 Vertical	2.1667"	3.333"	\$919.50

\* MUST have .125" of bleed

Please Note: AD Rates are Price Per Issue  
 Guaranteed Position: Add 15%  
 Black & White Rates: 25% discount  
 Advertising Agencies: Please add 15%  
 Ad Proof Charge: \$25.00

### MECHANICAL REQUIREMENTS

SIZE IN INCHES	WIDTH	DEPTH
LIVE AREA:	7"	9.5"
TRIM SIZE:	8.375"	10.875"
BLEED SIZE:	8.625"	11.125"



Double Page Spread (DPS)



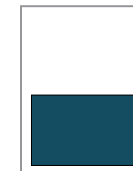
Full Page



2/3 Vertical



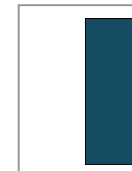
2/3 Horizontal



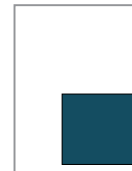
1/2 Horizontal



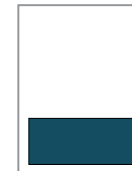
1/2 Vertical



1/2 Long Vertical



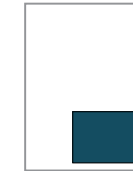
1/3 Square



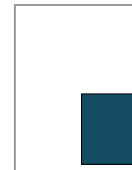
1/3 Horizontal



1/3 Vertical



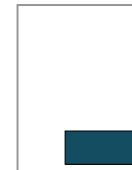
1/4 Horizontal



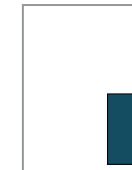
1/4 Vertical



1/4 Banner



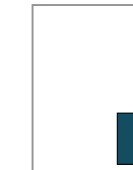
1/6 Horizontal



1/6 Vertical



1/8 Horizontal



1/8 Vertical

## Production Specifications

Digital Files: Preferred format is a High Resolution (300dpi) PDF file, provided all the fonts are embedded and all colour is converted to CMYK. Other acceptable formats are Adobe InDesign and Adobe Illustrator files, if all graphics and fonts are also included. Publisher assumes no responsibility for accuracy when a proof is not provided.